



# Exhibitions Mean Business in Florida

Did you know?



1,121

**B2B**  
Events in FL



183

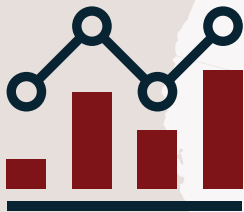
**B2C**  
Events in FL



6.9M

**Attendees**  
in FL

All 50 states have exhibitions.



\$77B

contributed to  
the U.S. GDP in 2015



81.3 million

attendees to U.S.  
B2B & B2C events annually



9,400+

B2B Events in US annually  
across 50 states

\*Source: Center for Exhibition Industry Research | ceir.org\*