



Exhibitions Mean Business in Iowa

Did you know?



55

B2B
Events in IA



29

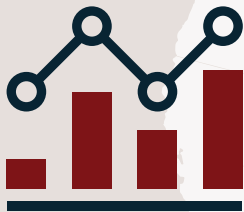
B2C
Events in IA



806K

Attendees
in IA

All 50 states have exhibitions.



\$77B

contributed to
the U.S. GDP in 2015



81.3 million

attendees to U.S.
B2B & B2C events annually



9,400+

B2B Events in US annually
across 50 states

Source: Center for Exhibition Industry Research | ceir.org