



# Exhibitions Mean Business in Indiana

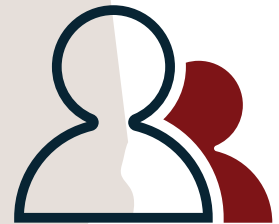
Did you know?



**103**  
B2B  
Events in IN

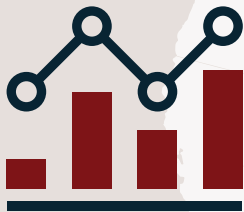


**22**  
B2C  
Events in IN



**1.2M**  
Attendees  
in IN

All 50 states have exhibitions.



**\$77B**  
contributed to  
the U.S. GDP in 2015



**81.3 million**  
attendees to U.S.  
B2B & B2C events annually



**9,400+**  
B2B Events in US annually  
across 50 states

\*Source: Center for Exhibition Industry Research | ceir.org\*