



# Exhibitions Mean Business in Massachusetts

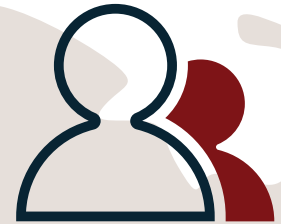
..... Did you know? .....



**252**  
B2B  
Events in MA

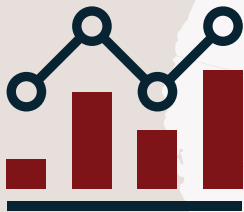


**67**  
B2C  
Events in MA



**1.2M**  
Attendees  
in MA

..... All 50 states have exhibitions. .....



**\$77B**  
contributed to  
the U.S. GDP in 2015



**81.3 million**  
attendees to U.S.  
B2B & B2C events annually



**9,400+**  
B2B Events in US annually  
across 50 states

\*Source: Center for Exhibition Industry Research | ceir.org\*