



Exhibitions Mean Business in Minnesota

Did you know?



120
B2B
Events in MN

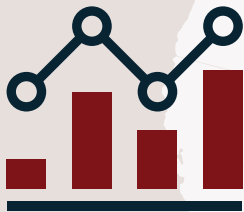


52
B2C
Events in MN



632K
Attendees
in MN

All 50 states have exhibitions.



\$77B
contributed to
the U.S. GDP in 2015



81.3 million
attendees to U.S.
B2B & B2C events annually



9,400+
B2B Events in US annually
across 50 states

Source: Center for Exhibition Industry Research | ceir.org