



Exhibitions Mean Business in New Mexico

Did you know?

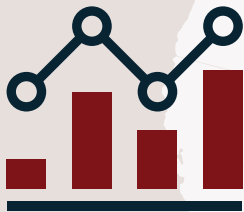


23 B2B Events in NM

21 B2C Events in NM

63K Attendees in NM

All 50 states have exhibitions.



\$77B
contributed to
the U.S. GDP in 2015

81.3 million
attendees to U.S.
B2B & B2C events annually

9,400+
B2B Events in US annually
across 50 states

Source: Center for Exhibition Industry Research | ceir.org