



Exhibitions Mean Business in Texas

Did you know?



1,132
B2B
Events in TX

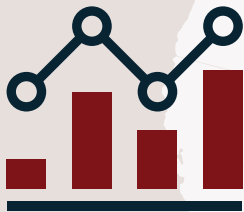


184
B2C
Events in TX



6.4M
Attendees
in TX

All 50 states have exhibitions.



\$77B
contributed to
the U.S. GDP in 2015



81.3 million
attendees to U.S.
B2B & B2C events annually



9,400+
B2B Events in US annually
across 50 states

Source: Center for Exhibition Industry Research | ceir.org