

MICHAEL S. RAWLINGS
Mayor of Dallas



June 2016

Greetings,

As mayor of Dallas, it is my pleasure to welcome you to the IAEE Dallas-Fort Worth Chapter Exhibitions Day and Exhibitions Mean Business the week of June 6, 2016 here in Dallas, Texas.

The exhibitions and events industry produces more than 11,000 events in the United States annually, impacting national and local economies, including our city of Dallas. Dallas and the Exhibitions and Events seek to foster a stronger relationship with and build awareness among federal legislators and other government influencers, ensuring regulatory audiences are aware of the issues impacting our industry and what measures could be taken to help address these matters.

Dallas supports Exhibitions Day, an industry gathering that promotes the value of exhibitions and events by engaging key audience segments and seeks to influence policy issues related to the industry that have a direct impact on our city.

One of the reasons we enjoy calling Dallas home, is for the support when it comes to informing and bettering our community. IAEE continues to strive to do both for businesses, marketing professions, media, and others influencers while promoting the power of face-to-face events.

Welcome and on behalf of the citizens of Dallas, we wish you the best for a memorable, joyous, and successful event.

Best regards,

A handwritten signature in black ink, appearing to read "Michael S. Rawlings", written over a white background.

Michael S. Rawlings
Mayor