



# Exhibitions Mean Business in Alabama

Business-to-Business Exhibitions  
Generate Commerce



**27**

**B2B**  
Events in AL



**120K**

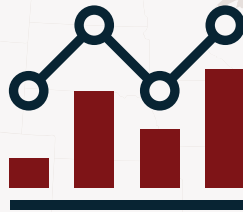
**Attendees**  
in AL

All 50 states have exhibitions.



**33.2M**

attendees to U.S.  
B2B events annually



**\$80B**

contributed to  
the U.S. GDP in 2016



**9,400+**

B2B events in  
U.S. annually

\*Source: Center for Exhibition Industry Research | ceir.org\*