



Exhibitions Mean Business in Colorado

Business-to-Business Exhibitions Generate Commerce



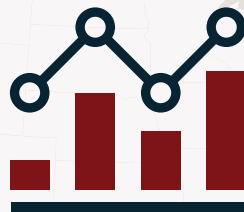
209 B2B Events in CO

940K Attendees in CO

All 50 states have exhibitions.



33.2M attendees to U.S. B2B events annually



\$80B contributed to the U.S. GDP in 2016



9,400+ B2B events in U.S. annually

Source: Center for Exhibition Industry Research | ceir.org