



Exhibitions Mean Business in Georgia

Business-to-Business Exhibitions Generate Commerce



409 B2B Events in GA



3.4M Attendees in GA

All 50 states have exhibitions.



33.2M attendees to U.S. B2B events annually



\$80B contributed to the U.S. GDP in 2016



9,400+ B2B events in U.S. annually

Source: Center for Exhibition Industry Research | ceir.org