

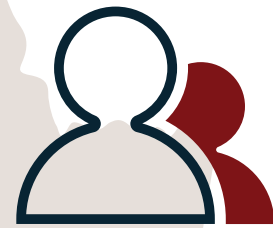


# Exhibitions Mean Business in Idaho

## Business-to-Business Exhibitions Generate Commerce



**8** B2B Events in ID

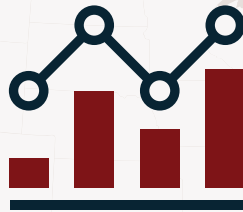


**24K** Attendees in ID

## All 50 states have exhibitions.



**33.2M**  
attendees to U.S.  
B2B events annually



**\$80B**  
contributed to  
the U.S. GDP in 2016



**9,400+**  
B2B events in  
U.S. annually

\*Source: Center for Exhibition Industry Research | ceir.org\*