



# Exhibitions Mean Business in Kentucky

## Business-to-Business Exhibitions Generate Commerce



**55**

**B2B**  
Events in KY



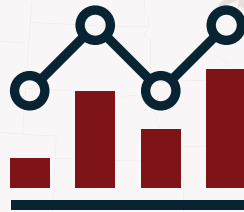
**808K**

**Attendees**  
in KY

## All 50 states have exhibitions.



**33.2M**  
attendees to U.S.  
B2B events annually



**\$80B**  
contributed to  
the U.S. GDP in 2016



**9,400+**  
B2B events in  
U.S. annually

\*Source: Center for Exhibition Industry Research | ceir.org\*