



# Exhibitions Mean Business in New Jersey

Business-to-Business Exhibitions  
Generate Commerce



**106**

**B2B**  
Events in NJ



**507K**

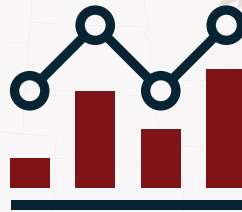
**Attendees**  
in NJ

All 50 states have exhibitions.



**33.2M**

attendees to U.S.  
B2B events annually



**\$80B**

contributed to  
the U.S. GDP in 2016



**9,400+**

B2B events in  
U.S. annually

\*Source: Center for Exhibition Industry Research | ceir.org\*

[www.exhibitionsmeanbusiness.org](http://www.exhibitionsmeanbusiness.org)