



Exhibitions Mean Business in New York

Business-to-Business Exhibitions Generate Commerce



431

B2B
Events in NY



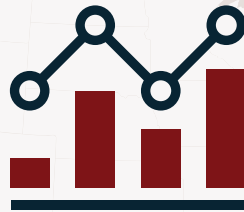
4.2M

Attendees
in NY

All 50 states have exhibitions.



33.2M
attendees to U.S.
B2B events annually



\$80B
contributed to
the U.S. GDP in 2016



9,400+
B2B events in
U.S. annually

Source: Center for Exhibition Industry Research | ceir.org