

## **Exhibitions Mean Business in**

## Oregon

**Business-to-Business Exhibitions Generate Commerce** 



**B2B**Events in OR

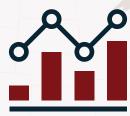


Attendees in OR

## All 50 states have exhibitions.



33.2M attendees to U.S. B2B events annually



\$80B

contributed to the U.S. GDP in 2016



9,400+

B2B events in U.S. annually

\*Source: Center for Exhibition Industry Research I ceir.org\*