



Exhibitions Mean Business in Arkansas

Business-to-Business Exhibitions Generate Commerce



9 B2B Events in AR



3.7K Attendees in AR

All 50 states have exhibitions.



33.2M attendees to U.S. B2B events annually



\$97B contributed to the U.S. GDP in 2018



9,400+ B2B events in U.S. annually

Source: Center for Exhibition Industry Research | ceir.org