



# Exhibitions Mean Business in Colorado

Business-to-Business Exhibitions Generate Commerce



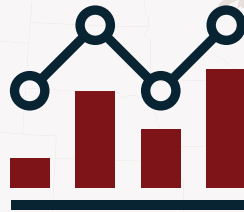
**209** B2B Events in CO

**940K** Attendees in CO

All 50 states have exhibitions.



**33.2M** attendees to U.S. B2B events annually



**\$97B** contributed to the U.S. GDP in 2018



**9,400+** B2B events in U.S. annually

\*Source: Center for Exhibition Industry Research | ceir.org\*